

# Website Design & Development Services





## CBP sets the standard for professional, end-to-end design and development solutions for websites

A website means much more than just a page with some information on it. It's an identity for your organization in cyberspace - one that faces competition just like businesses do in the real world. Our goal is to help every organization build and maintain the most optimal website, which will always be easily visible by the targeted audience. Use CBP's expertise to create exciting, informative websites, or to revamp existing sites that do not position your company or brand effectively.

### SECURE HOSTING ON OUR SERVER

Instead of wasting time and effort in selecting the right web host, leave that responsibility to CBP. Our website solutions come with hosting and domain name registration.

Our team of experts will upload, test and maintain your site pages, saving you the time, effort and money.

### DOMAIN NAME REGISTRATION

A domain name is where it all comes together. Don't register until you have seen all the thoroughly researched options that CBP can provide. Easy to remember names can create high brand recall and ultimately drive more people to your website.

### WEBSITE CONTENT DEVELOPMENT

A successful website is a perfect mix of the right design and the right content.

Professionally drafted content that effectively summarizes your products or services makes a world of difference. . Most website visitors spend little time on the homepage, seeking only relevant details that often are obscured by irrelevant text. Our copywriters study your requirements in detail and devise professional sales copy that plays a key role in converting your site visitors into buyers.





## CONTENT MANAGEMENT SYSTEM (CMS)

A *Content Management System* is mandatory for dynamic websites that need frequent updates, like adding a news story or a new product on a need-of-the-hour basis. We use leading web technologies to build easy to use Content Management Systems that are fully supported and maintained by us. CMS development includes free usage training and support.

## SEARCH ENGINE OPTIMIZATION (SEO)

We do much more than just search engine submission and random insertion of key words. CBP offers a complete solution that

encompasses all the key elements to building a popular website and help it achieve the best possible organic search listing on any search engine. Request our *Search Engine Optimization* services brochure for more details today.

## SECURE LOGINS & AUTHENTICATION SYSTEMS

CBP offers authentication systems development, allowing you to protect/restrict areas of your website only to authorized visitors.

## FILE TRANSFER PROTOCOL (FTP) SERVICES

CBP offers FTP services to provide an online briefcase for your storage needs. Bundled in at no extra charge, each website receives 2 GB of free FTP space.

## DATABASE DEVELOPMENT

We provide database development, configuration, integration and maintenance services to help your website store data like authentication IDs, images, records, audios, videos, etc.

## ANNUAL WEBSITE MAINTENANCE SOLUTIONS

Covers updates, e-mail management, FTP, administration, etc. CBP offers annual maintenance contracts for organizations that do not have the time or talent to maintain their own.

## UNLIMITED EMAIL ADDRESSES

Unlike similar offers, our servers give us the ability to create unlimited e-mail ID's for your website. Simply send a request to our support queue and an e-mail account will be created within 24 hours.





### EYE-POPPING FLASH INTROS

No two organizations are alike and that is the reason our designs are never repeated. Choose CBP to devise a fresh, unique, high quality design that carves a niche for you in cyber space. Our forte lies in creating high quality, eye popping flash intros that generate high brand recall.

### EMAIL/SIGN UP FORMS

A great way to streamline all communication generated by visitors. CBP offers a wide variety of form development services.

### SHOPPING CARTS, SECURE CERTIFICATES & DIGITAL ENCRYPTION SOLUTIONS

Mandatory for e-commerce websites, CBP offers consultation on which solutions to opt for and implements/integrate them for you.

### DISCUSSION FORUMS & BLOGS

Want to make your website more interactive and popular? Start a discussion forum that allows your visitors to come in and post messages on any topic they like. Start a blog, documenting your thoughts and gathering vital feedback from readers. CBP offers end-to-end, customized forum and blog building solutions.

### ANIMATED TALKING CHARACTERS

Designed in flash, talking characters add life to your website. Animated characters are highly useful in holding visitors attention through sign

up forms and the purchase process. CBP offers animated character and script building services.

### MANAGED LIVE HELP/LIVE CHAT SOLUTION

CBP offers a fully outsourced and managed live help solution in partnership with a popular service called *Web Humanizer*. By clicking on a chat button placed on your website, visitors connect instantly to our chat operators. The entire chat solution is browser-based, so there is no additional software needed on your server or at your visitor's end. Software is deployed on our secure server, making this a hassle free solution.





## INTELLIGENT REPORTS

In today's highly competitive business environment, Intelligent Reports can make a world of a difference to your online outreach efforts. For businesses to make informed decisions, website statistics need to be captured into a meaningful format. Traffic details alone are insufficient to support any business decision. CBP's Intelligent Reports will give you detailed statistics to help you understand where your visitors are coming from, which pages are popular and why, the search engine keywords that brought them to

your site and many more additional details to keep you always informed. Intelligent Reports are available daily, weekly, monthly and yearly, depending upon your needs.

**For more information on the services mentioned in this document, please contact a CBP representative today.**





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